Sparkplug Steering Committee Minutes
July 30, 2020

Attendees
Jackie Eldridge (Inductive Automation)
Kristine Zukose (Inductive Automation)
Frederic Desbiens (Eclipse Foundation)
Don Pearson (Inductive Automation)
Arlen Nipper (Cirrus Link Solutions, Chair)
Sharon Corbett (Eclipse Foundation)
Paul Buck (Eclipse Foundation)
Jeff Knepper (Canary Labs)
Mao Huang (ORing Industrial)
Ian Skerrett (HiveMQ)
Todd Anslinger (Chevron)
Christie Witt (Eclipse Foundation)
David Grussenmeyer (Inductive Automation)

Absent:
None

Minutes:
Objection to approving the last meeting minutes: None
Resolved, the Minutes of the July 16, 2020 Steering Committee Minutes were unanimously approved.

Objection to recording meeting minutes 7/30: None
Resolved, the Meeting of July 30, 2020, will be recorded.

Topics

Compatibility Logo
Christie showed a logo at the last meeting and since made changes based on feedback received from the last meeting. Everyone agreed the new edited logo looks great. Number 4 for both member and compatible logos:

- Next steps:
  - Christie to create brand guidelines with logos included (Target timeline - mid August). These will be published on the Eclipse website and in the materials (published assets as artwork) for the working group.

Sparkplug Membership Prospectus
The Prospectus was presented and reviewed. Several adjustments were recommended:

- The testimonials section needs to include Todd’s testimonials;
- Showcase Chevron next to Arlen's testimonial;
Move Jeff to page 2.

- The opportunities page summarizing benefits to include an additional point on “Data with Context”, “Asset and Machine Models”; Arlen’s point that “Sparkplug is extensible by nature”.
- The Vendor Neutral community page will now include the finished Sparkplug Member logo where the placeholder is.

Frederic confirmed the meeting scheduled for Aug 13th will work for the Steering committee.

**Next Steps:**
- Arlen will forward Todd’s testimonial to Christie
- Include a prospectus when sending minutes, Arlen will try to put together a description to include. (Christie to send)
  - Arlen - Create description for 6th Opportunity Point
    - Single Source of Truth
    - Immediate Discovery
    - State Awareness
    - Decoupled Data
    - Inherited Security
    - Arlen to define point (notes above)
- Add additional point to opportunities page summarizing benefits
  - Jeff Knepper: “Possible wording... hierarchical structure stores the context of how your assets relate to each other in a set of “parent-child” relationships”

**Membership Pipeline**

Don introduced Dave Grussenmeyer from Inductive Automation. Dave is their University Engagement Manager. Don wants Dave to join these calls to get him educated on membership and also see how he can help engage Universities. There is no cost for universities to become members of Sparkplug Working Group. Eclipse is also interested in introducing universities to the Eclipse research team. Frederic made a good point that Educational Institutions, while they might not be revenue generating, still add lots of value as they have many connections. The Committee discussed several active leads and their status. Frederic asked that all members add notes from any meetings with companies, into pipeline document.

**Specification Project TCK**

Wes has submitted the IP request to the Eclipse IP Team. When this is approved, the specification document will be released into the GitHub repository.

- Next Step:
  - Wes to join meeting on August 13th
Agenda Addendum

Hive MQ Tool for TCK

Hive MQ has created a tool that simulates devices. Hive MQ would like to understand if there are any intellectual property issues associated with this tool being used in running the TCK.

- Next Steps:
  - Ian to send info and description to Sharon for Eclipse legal review. A follow up call can be arranged with Sharon and HiveMQ to discuss further if required.

Website Redesign

Frederic and the Webdev team met internally to scope out how they can finish this and it will most likely be worked on in Q4.

Meeting Adjourned!