

Sparkplug Steering Committee Call

October 22, 2020

Agenda

Agenda Topics	Moderator	Minutes
Approve Minutes of the October 8, 2020 Call	Frédéric	5
Membership pipeline	Arlen	5
2021 Program Plan and Budget	Frédéric	50

Attendees

Jackie Eldridge (Inductive Automation)
Kristine Zukose (Inductive Automation)
Frederic Desbiens (Eclipse Foundation)
Don Pearson (Inductive Automation)
Arlen Nipper (Cirrus Link Solutions, Chair)
Jeff Knepper (Canary Labs)
Ian Skerrett (HiveMQ)
David Grussenmeyer (Inductive Automation)
Ioana Maftei (Eclipse Foundation)
Paul Buck (Eclipse Foundation)

Absent:

Todd Anslinger (Chevron)
Mao Huang (ORing Industrial)
Wes Johnson (Cirrus Link)

Minutes:

Membership Pipeline

Members discussed active leads and where they stand and some possible new prospects. Members also discussed University Engagement and some leads regarding schools and programs.

TCK

There were no new updates to the TCK project this time. Wes Johnson with Cirrus Link will join the next call to deliver any updates then.

John Rinaldi

Jeff Knepper sent Arlen Nipper an [article](#) written by John Rinaldi, which Jeff then had a follow up call with John to discuss Sparkplug and learn more about him. He has a huge following on a newsletter he writes, about 15,000 sign up, and he offered to be a voice and help promote MQTT Sparkplug. Paul Buck mentions that we should connect John with the Eclipse Foundation's PR Lead Jay. Frederic asked Jeff to send an introduction to himself and John so that way he can connect him with Jay.

Jeff Knepper mentioned that we should definitely do some more due diligence to make sure John Rinaldi has the correct voice for the Sparkplug Working Group.

2021 Program Plan

Our 2021 Program Plan and Budget is due November 15th, so we have this meeting and next to discuss this together.

The committee members brainstormed and started to put together the program plan slide deck and mission statement. Don Pearson with Inductive Automation mentioned that their marketing director might be able to help with the wording and polishing of the statement. Kristine Zukose will connect with him and ask for his help on this. Next meeting the members will review what he puts together.

Frederic mentioned that the members may want to keep the mission statement short and concise and shift some of the other thoughts to the "strategic objectives" slide.

The members continued working through the other slides with Frederic. The goal for the next call is to finalize and adopt the program plan and figure out how the members would like to allocate the budget according to the objectives. Frederic mentioned that the members are more than welcome to create budget proposals and work on the slide deck during the next week or so before the next meeting.

Meeting Adjourned!