Sparkplug Steering Committee Call  
July 15, 2021

Agenda

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Attendees:
Jackie Eldridge (Inductive Automation)
Hassan Jaber (Eclipse Foundation)
Chris Houghton (Cirrus Link)
David Grussenmeyer (Inductive Automation)
Frederic Desbiens (Eclipse Foundation)
Kristine Zukose (Inductive Automation)
Ian Skerrett (HiveMQ)
Jeff Knepper (Canary Labs)
Todd Anslinger (Chevron)
Vani Desai (Intel)
Benson Houghland (Opto22)
Arlen Nipper (Cirrus Link)
Don Pearson (Inductive Automation)
Sharon M (Eclipse Foundation)

Absent:
Paul Buck (Eclipse Foundation)
Resolved, the Minutes of the June 16th, 2021 Steering Committee Minutes were unanimously approved.

Trademark Registrations Update

Sharon joined the call to update the working group members that everything is going very well with the trademarks. The spark plug word mark became fully registered in the United States on July 6 so that is great news, and the working group can now use the word anytime they need to. There is one outstanding item related to the spark plug logo in the United States and that is because, in order to achieve registration in the US, you have to provide specimens that prove you're actually using a trademark in the way that was filed. One of the things we filed in was arranging and conducting trade shows, and partly because of COVID that hasn't actually happened but Frederic is planning to host something in the fall that will hopefully satisfy this. It'll be a virtual event but once that's done, he can submit that to the US pto and we should be able to obtain registration.

Arlen Nipper is doing a keynote and has a booth with Opto 22 for the Entelec event and they were intending to add the spark plug logo for the backdrop so he was wondering if that would qualify for proof. Arlen or Benson follow up with Sharon with the information on this and a webpage that specifically advertises the event which they said they have. She is going to try to put it all together and submit to the US pto to see if they will accept that. The group then discussed next steps on other jurisdictions they would like to obtain the trademark in.

Specification project, TCK and Compatibility Program: status update

Frederic attended the meeting of the spec project committers earlier this week but got an update from Wes Johnson via slack. We have a milestone build of the specification document to share and validate with the Community, which is quite an achievement. Arlen mentioned that everybody should go through the doc or have your technical staff go through it, because it's going to be the foundation on the tools that are built in the TCK and ultimately the reference implementation code.

Financial Report

The Eclipse team hired a financial reporting specialist a couple of months ago, who's been working on a day to day basis to really track the various expenses that are made by the working groups and report about the budgets that are used for each of those. Frederic shared where the spark plug working group stands currently as far as the budget is concerned, and went over the spreadsheet that is shared with the group.
**Post ICC Event**

Frederic updated the working group members on where this effort stands currently. He is working with Amanda Karkar at Inductive Automation on finalizing the details for the event. Frederic shared the day and time of the post ICC event which is September 23rd at 11AM EST. Inductive will add this to the promotion and agenda for ICC. All that is left to do is confirm the content and work on it.

**Branding Incompatibility Guidelines**

Hassan Jaber shared his screen with the members and went through the branding compatibility guidelines for the spark plug logo and the working group branding.

**Membership pipeline**

Members discussed active leads and where they stand and some possible new prospects. Members also discussed University Engagement and some leads regarding schools and programs.

**Meeting Adjourned!**