

Sparkplug Steering Committee Call

December 16, 2021

Agenda

Agenda Topics	Moderator	Minutes
Approve Minutes of the December 1, 2021 call	Frédéric	5
Specification project , TCK and Compatibility Program: status update	Wes	10
Marketing update	Hassan	10
Sparkplug and Intel	Arlen	10

Attendees:

Jackie Eldridge (Inductive Automation)
Hassan Jaber (Eclipse Foundation)
Frederic Desbiens (Eclipse Foundation)
Benson Houghland (Opto22)
Arlen Nipper (Cirrus Link)
Todd Anslinger (Chevron)
Don Pearson (Inductive Automation)
Jeff Knepper (Canary Labs)
Ian Skerrett (HiveMQ)

Absent:

Wes Johnson (Cirrus Link)
Kristine Zukose (Inductive Automation)

Minutes:

Objection to approving the last meeting minutes: None
Resolved, the Minutes of the December 2nd, 2021 Steering Committee Minutes were unanimously approved.

Specification project, TCK and Compatibility Program: status update

Frederic gave a status update and the expectation is that the TCK and spec document are nearly final and that in theory we could plan to launch the compatibility program by late Q1 or Q2. Frederic mentioned that we don't necessarily need every piece in place for the launching of the program. For example, on the website we can display the information about being able to download the TCK and give some information about it and then when the last pieces fall into place we could officially publish. It's not a problem for the web content to be in place a few weeks before the official vote on the final spec. Ian suggested that we could get a beta or preview version of the TCK as it is since it'll still need to be tested.

Put this on the agenda for next year to refine the concept and make sure that Wes can join us at the first meeting so we can plan and have the latest state of everything.

Marketing update

Hassan gave an update on the developer survey that launched on December 7th. In terms of the overall performance, it has been pretty well accepted and has been amplified by different media outlets including conducting some radio interviews. Overall, we've gotten close to 850 downloads one week after launching the survey and more than 600 new members added to the database. In comparison to the same survey in 2020 that is a 27% increase in terms of the downloads. All the efforts amplifying and helping the Foundation and the Working Groups are definitely paying off!

We closed with six series for the The Edge of Things webinar this year and are looking forward to having eight series planned for next year. Also planning a new brand identity lift for the webinar and the compatibility programs like this working group is having.

The members will be seeing an email soon after the holidays regarding some dates and planning for webinar sessions and to discuss various activities.

Ian mentioned wanting to do more education of Sparkplug and have had some great with partnering with IoT world. They just recently had an event for Smart Manufacturing and had well over 5,000 people registered for the event. Ian mentioned to them about doing a Sparkplug day where we could have 4-5 sessions and they are interested in working with us on this. The cost is estimated at around \$20,000. Ian wanted to mention it here to see if there were any other members that would like to participate or contribute. Ideally he would like to do it in the first quarter of 2022. If we could get around 4 companies to contribute it would be about \$5K each. The members are interested in discussing this and possibly moving forward. It will be a topic at the next meeting to brainstorm more.

Sparkplug and Intel

Update on Intel; Frederic and Arlen met with Intel and got the news that our contact Vani actually left Intel at the end of October. Arlen and Frederic met with some of their other contacts at Intel to see where they are headed with everything and the overall feeling was that they are still committed but just trying to figure everything out at this point. Arlen is confident that they will remain involved and probably get more involved as soon as they figure out who from the Intel side will be assigned to be the lead on this.

Meeting Adjourned!