



Sparkplug Steering Committee Call

April 7, 2022

Agenda

Agenda Topics	Moderator	Minutes
Approve Minutes of the March 24, 2022 call	Paul Buck	5
Marketing update	Hassan	10
ISO/IEC JTC 1 PAS Submitter Application update	Paul Buck	5
ARC Forum 2022	All	20

Attendees:

Jackie Eldridge (Inductive Automation) Hassan Jaber (Eclipse Foundation) Kristine Zukose (Inductive Automation) Paul Buck (Eclipse Foundation) Benson Houghland (Opto22) Arlen Nipper (Cirrus Link) Ian Skerrett (HiveMQ) Don Pearson (Inductive Automation) Jeff Knepper (Canary Labs) David Grussenmeyer (Inductive Automation)

Absent: Todd Anslinger (Chevron) Frederic Desbiens (Eclipse Foundation)

Minutes:

Objection to approving the last meeting minutes: None Resolved, the Minutes of the March 24th, 2022 Steering Committee Minutes were unanimously approved.

Marketing Update

Hassan gave a quick marketing update on some of the projects and initiatives that are currently being worked on. They have wrapped up the call for papers for IoT and Edge days and are firming up the program plan for May 24/25th. We had close to 16 submissions and will open up and start pushing for the event starting next week. They will be sharing with this group and respective organizations an external social kit to help support the Foundation, with the registrations. They are planning to have a dedicated day for sparkplug working group, but with everyone being at the ARC event in June it makes more sense to channel the focus and the presence at that event.

Another exciting project that they kicked off, is that they are accelerating the marketing efforts around the IoT and Edge developer and adoption survey. The overall participation has been great so far and the survey will run until June 15th.

The foundation is also working on an internal survey that they will be putting together this week and hopefully launching next week. That is the Community survey for IoT working group, Edge Native working group, and the Sparkplug working group. They will be promoting the survey internally by sharing it on slack and over email and asked if this group could take some time to fill out the survey when it goes out.

ISO/IEC JTC 1 PAS Submitter Application Update

Paul Buck updated the group that the application is in, and we haven't received any news yet but is optimistic that all will go well and by June 10th we will be in a position to submit specifications for standardization.

ARC Forum 2022

The group brainstormed some ideas of how this working group could have a presence at ARC and some topics on things that could be discussed. The next steps on this are for Kristine to create a document to be shared with everyone in the group to be able to add input on different sessions and ideas for titles, descriptions, etc. Then she will also reach out to her contact at ARC and see if he can join the next Working Group Meeting to discuss further steps.

Meeting adjourned!