

# Sparkplug Steering Committee Call

April 20, 2023

## Agenda

Agenda Topics	Moderator	Minutes
Approve Minutes of the March 23, 2023, call	Frédéric	5
Business value of Sparkplug white paper	Frédéric	5
OPC UA vs Sparkplug brief	Frédéric	5
Sparkplug specification project status	Frédéric	15
<a href="#">Membership pipeline</a>	All	15

### Attendees:

Frederic Desbiens  
Jeff Knepper  
Arlen Nipper  
Todd Anslinger  
Ken Wyant  
Don Pearson

### Approve Minutes of the March 23, 2023, call (9:33)

Minutes approved unanimously, no additional points to be added

Note: Clark Roundy on vacation, two deliverables below will be briefly discussed.

### Business value of Sparkplug white paper (9:34)

Please upload materials into designated folder in order for them to be considered:

<https://docs.google.com/document/d/1jT9H4q1FQFqphStBp87Nlry8-dTadbf8c7bea2klCLQ/edit#heading=h.k0ujudxt10bu>

Recap - Clark and Frederic will comb over these materials before executing the white paper project

No additional questions or comments from the group

### **OPC UA vs Sparkplug brief (9:37)**

If there are any inputs, thoughts - please share them over shared email or slack channel. An additional folder within the folder shared in the first point during this meeting with materials.  
Note: Todd uploaded presentation from 2022 ARC Forum

No additional questions or comments from the group

### **Sparkplug specification project status (9:39)**

Timeline from Wes - need 2 or 3 other meetings to discuss in detail  
Frederic expectations - mid may - organize public meeting to go over scope of Sparkplug version 4  
first week of June - spec committee can meet to vote  
Deadline is tentative and subject to change  
Will be frequently communicating regarding the spec  
Any technical issues - please go directly to Wes

### **Membership pipeline (9:44)**

<https://docs.google.com/document/d/1jT9H4q1FQFqphStBp87Nlry8-dTadbf8c7bea2kICLQ/edit#heading=h.k0ujudxt10bu>

Frederic has entered information into CRM, shares screen  
28 names so far, some contact information is lacking  
Notes from spreadsheet have been transported into CRM, and missing from spreadsheet  
Don shares thoughts on pipeline:  
IA has a list of potential alliance partners (approx. 75-80), a large number are hardware partners, and should be a part of this group. IA wants to go through the list, and choose any companies that would be prospects for the committee pipeline. Would need to meet with Arlen to review companies. Looking for a "Todd" in the organizations. Would work with Clark Roundy to discuss Marketing (webinar, calls, outreach). Goal is to get more motion into the pipeline.  
Feedback from Arlen - points out the other audience that is interested in Sparkplug is IT  
Ravi's feedback - believes there is an improvement in the knowledge of sparkplug  
Group collectively discusses Sparkplug and its importance, focusing on the right target and message. Snowflake is mentioned as a great candidate with potential interest  
Fredric mentions a click through program

Benson suggests adding sign up process to a future agenda, confusing on site. Frederic confirms web team is working on this

Meeting closes (10:27)