# Sparkplug Steering Committee Call

June 01, 2023

**Agenda**

| Agenda Topics | Moderator | Minutes |
|---|---|---|
| Approve Minutes of the May 18, 2023, call | Frédéric | 5 |
| Status of the Sparkplug specification project | Frédéric | 5 |
| Business value of Sparkplug white paper | Clark | 10 |
| New FAQ for the Sparkplug website | Frédéric | 10 |
| Membership pipeline | All | 15 |

Present:
David Grussenmeyer
Arlen Nipper
Clark Roundy
Benson Hougland
Jeff Knepper
Allen Ray
Thabang Mashologu
Bryce Nakatani
Ken Wyant
Ravi Subramanyan


Approval of Minutes - approved unanimously (9:33AM PST)

Added Agenda Item (9:33AM PST) Spark Plug Innovation Lab in the future - conferences where specific approaches regarding community, ecosystem, is beneficial. Hannover Messe is mentioned.  - Arlen brings up Fall Entelec, smaller, but this is the conference where the innovation lab came from. Prior to, or following ICC, IOGC planning a half day at ICC. IA can

review what events are coming up. Group goes back to Fall Entelec - Midland Texas, October, but also ICC. Allen to Benson - get similar infrastructure published to broker, build application based on broker. Brings up Travis's project, touch screen, visible booths that can be touched to get metrics, number of devices and metrics per second. Need to coordinate with IA about having this innovation lab at ICC. Snowflake will be in Folsom next week at IA, Pugal will want a booth and presence at ICC. Vendors participating, hour long stage build with vendors on project. Allen - what was learned at Entelec, vendors realized they were missing out and not a part of this lab that was happening, it drew people trying to get into the game. At ICC, there will not be that draw, want to focus on audience, leveraging opportunity, what will draw them into getting a part of the game? At ICC, every vendor will most likely be Sparkplug B compliant. Target audience would be integrators. Issue is that advantages of the software are not recognized, users fall back on what they know. Inviting integrators to an Integrate Live program, where a device is sent to them, or they do it at the site live, logistics unclear. New points for future agenda: ICC, and Innovation Lab, will most likely be next week, Frederic will send poll. Arlen offers to bring this up at the Snowflake in person meeting in Folsom.

Status of the Sparkplug specification project (10:02AM PST)
Organizing public webinar publicizing the release.

Business value of Sparkplug white paper (10:03AM PST)
Asks for volunteers for SME interviews, need to get introductions started. Arlen, Benson so far. Looking to get out the door Q3 or Q4.

New FAQ for the Sparkplug website (10:09AM PST)
Want CL to be particularly aware of what was written. Anyone - feel free to propose changes, once unanimously agreed upon, the FAQ page will go live. Group goes through the document to mark changes. 2024 will have budget for website refresh.

Membership pipeline (10:18AM PST)
Group reviews spreadsheet

Meeting Close: 10:24AM PST