

Sparkplug Steering Committee Call

June 29, 2023

Agenda

Agenda Topics	Moderator	Minutes
Approve Minutes of the June 2 and June 15, 2023, calls	Frédéric	5
Marketing update	Clark	10
ICC 2023 Sparkplug Plugfest	All	10
EF booths in 2024 - ARC Forum, Hannover Messe, SPS	All	10
Membership pipeline	All	10

Attendees:

Frederic Desbiens
Benson Houglund
Clark Roundy
Jeff Knepper
David Grussenmeyer
Bryce Nakatani

Approve Minutes of the June 2 and June 15, 2023, calls

Note - Meeting attendance did not meet quorum. This is not a formal meeting.

Marketing update

Survey closing next week. Hope and expectation is 1,000 participants, as of this morning, over 1,000.

Kicked off business value interviews

Expectation to have a draft by the end of August, with a final to be seen in September

Shared marketing plan internally with Eclipse Foundation, can start sharing with working group for feedback once finalized

Discussion around membership levels for the working group, Entelec

ICC 2023 Sparkplug Plugfest

David provides update - Travis out of country and we will send out initial blog post when he is back second week of July as well as working with integrators, etc. to promote and engage/participate in the event

[EF booths in 2024](#) - ARC Forum, Hannover Messe, SPS

Looking to privately collect information from the group for data purposes. Frederic will send an email with this link to the form.

[Membership pipeline](#)

Entelec membership official as of 6/28/2023

Looking at working with subcommittee 38 - cloud distributed computing

Meeting Closes: 10:08AM PST