

Sparkplug Steering Committee Call

July 13, 2023

Agenda

Agenda Topics	Moderator	Minutes
Approve Minutes of the June 2 and June 15, 2023, calls	Clark	5
Marketing update	Clark	10
ICC 2023 Sparkplug Plugfest	All	5
EF booths in 2024 - ARC Forum, Hannover Messe, SPS	Clark	5
Membership pipeline	All	10

Attendees:

Clark Roundy
Benson Houglund
Kristine Zukose
Bryce Nakatani
David Grussenmeyer
Jeff Knepper

Approve Minutes of the June 29th, Call - Did not meet quorum, the meeting is not official.

Marketing update

Interview process for the Sparkplug brief discussed, no feedback provided due to missing attendees that participated

ICC 2023 Sparkplug Plugfest

Blog post from IA will go out today, or next Thursday at the latest - will announce Plugfest, and call to action the integrator community. In addition to this post, individuals from IA including Travis will be sending out emails to integrators and institutions that could participate. Looking for as much participation from the group as possible.

EF booths in 2024 - ARC Forum, Hannover Messe, SPS

Quick overview, no questions asked during meeting

Membership pipeline - number 9 on list removed, no longer exists. Group discusses clarification on pipeline procedures.