

Sparkplug Steering Committee Calls

Agenda & Minutes

2025-December-04

Agenda Topics	Moderator	Minutes
Approve Minutes of the November 20, 2025, call	Ignacio	5
Outreach: Survey, Membership Prospectus, and Pipeline	Ignacio	15
Marketing: Provelt! 2026 and other upcoming events	Thea	10
Marketing: Webinar, website, and banner	Thea	10
Any other business	All	5

Attendees:

Steering committee delegates:

- Todd Anslinger (main representative, Chevron)
- Travis Cox (main representative, Inductive Automation)
- Jose Granero (participant members representative, N3uron)
- David Grussenmeyer (alternate representative, Inductive Automation)
- Chris Houghton (alternate representative, Cirrus Link Solutions)
- Benson Hougland (main representative, Opto 22)
- Jeff Knepper (main representative, Flow Software)
- Magnus McCune (main representative, HiveMQ)
- Bryce Nakatani (alternate representative, Opto 22)
- Arlen Nipper (main representative, Cirrus Link Solutions)

Eclipse Foundation team:

- Ignacio Ahedo (Program Manager)
- Thea Aldrich (Marketing Manager)
- Frédéric Desbiens (Senior Manager, Embedded and IoT)
- Sharon Corbett (Program Director, Industry Collaborations)

Guests: N/A

Quorum:

- Quorum achieved (requires at least 4 members out of 7)

Minutes:

Approve Minutes of the November 20, 2025, call - approved unanimously.

Outreach: Survey, Membership Prospectus, and Pipeline - survey draft was shared. Feedback was given and further discussion on the feedback occurred during the call.

Marketing: Provelt! 2026 and other upcoming events - Inductive Automation shares presentation with details on Sparkplug booth ideas and budget. They will work closely with Thea on further marketing for the event.

Marketing: Webinar, website, and banner - upcoming events and cfps shared. Request for wordpress transition has been placed - please place any urgent website requests with Thea via email, and add other requests to the "Sparkplug Marketing Report" slidedeck. Webinar date may change from the originally planned Dec 11th date. Suggested dates for webinar - end of January.