

Sparkplug Steering Committee Calls

Agenda & Minutes

2025-December-18

Agenda Topics	Moderator	Minutes
Approve Minutes of the December 4, 2025, call	Ignacio	5
Outreach: Webinar, New members and pipeline, Survey	Ignacio	15
Marketing: Provelt! 2026 and other upcoming events	Thea	20
Any other business	All	5

Attendees:

Steering committee delegates:

- Todd Anslinger (main representative, Chevron)
- Travis Cox (main representative, Inductive Automation)
- David Grussenmeyer (alternate representative, Inductive Automation)
- Arlen Nipper (main representative, Cirrus Link Solutions)
- Chris Houghton (alternate representative, Cirrus Link Solutions)
- Benson Houglund (main representative, Opto 22)
- Bryce Nakatani (alternate representative, Opto 22)
- Jeff Knepper (main representative, Flow Software)
- Magnus McCune (main representative, HiveMQ)
- Jose Granero (participant members representative, N3uron)

Eclipse Foundation team:

- Ignacio Ahedo (Program Manager)
- Thea Aldrich (Marketing Manager)
- Frédéric Desbiens (Senior Manager, Embedded and IoT)
- Sharon Corbett (Program Director, Industry Collaborations)

Guests:

Quorum:

- Quorum achieved (requires at least 4 members out of 7)

Minutes:

Approve Minutes of the December 4, 2025, call - approved.

Outreach: Webinar, New members and pipeline, Survey - Date for webinar currently set for January 27, 2026. Prep for webinar discussed. There will be further research and follow up with new member prospects. Survey currently in Google form, Survey Monkey another option. More formal surveys can be sent after the Provelt event. Feedback for survey changes suggested during the meeting.

Marketing: Provelt! 2026 and other upcoming events - FOSDEM 2026, ProveIT (February), Embedded World 2026, OCX, RISC-V Summit EU briefly reviewed. The group is invited to attend all events, and also to demo at the Eclipse booth at Embedded World, if interested please reach out to Thea. Follow up meetings for Provelt planning have been scheduled. Website update is given, and the outlook is optimistic. Printed materials for events will be refined in Jan 2026. Materials for promoting Sparkplug on company websites are shared, among other branding resources.