

Sparkplug Steering Committee Calls

Agenda & Minutes

2026-March-26

Agenda Topics	Moderator	Minutes
Approve Minutes of the March 12, 2026, call	Ignacio	5
Outreach: Feeding the pipeline board, Follow-up on current leads, Present v4 to IoT WG	Ignacio	10
Marketing: ENTELEC conf, EW recap, Webinar promotion, Website update	Thea	10
Open discussion: Framing our upcoming conversation on long-term strategy, UX, and value proposition	All	30
Any other business	All	5

Attendees:

Steering committee delegates:

- Todd Anslinger (main representative, Chevron)
- Travis Cox (main representative, Inductive Automation) - REGRETS
- David Grussenmeyer (alternate representative, Inductive Automation)
- Arlen Nipper (main representative, Cirrus Link Solutions)
- Chris Houghton (alternate representative, Cirrus Link Solutions)
- Benson Houglund (main representative, Opto 22)
- Bryce Nakatani (alternate representative, Opto 22)
- Jeff Knepper (main representative, Flow Software)
- Magnus McCune (main representative, HiveMQ)
- Jose Granero (participant member representative, N3uron)


Eclipse Foundation team:

- Ignacio Ahedo (Program Manager)
- Thea Aldrich (Marketing Manager)
- Frédéric Desbiens (Senior Manager, Embedded and IoT)
- Sharon Corbett (Program Director, Industry Collaborations)

Guests: Thomas Burke (Inductive Automation), Lindsey Aparicio (Inductive Automation)

Quorum:

- Quorum achieved (requires at least 4 members out of 7)

Slides:  20260326 Sparkplug SC Meeting

Minutes:

Approve Minutes of the March 12, 2026, call - approved.

Outreach: Feeding the pipeline board, Follow-up on current leads, Present v4 to IoT WG - introductory outreach made with current leads. Webinar coordination briefly discussed during this point.

Marketing: ENTELEC conf, EW recap, Webinar promotion, Website update - Cirrus Link session info for ENTELEC confirmed. Promotion in the form of social media, email newsletter, and handouts for webinar. Members using their own channels for promotion is encouraged.

Open discussion: Framing our upcoming conversation on long-term strategy, UX, and value proposition - Website changes and updating content, membership pipeline, and webinars are all topics discussed as methods of strategy. At the next meeting, materials will be discussed further.