

Sparkplug Steering Committee Calls

Agenda & Minutes

2026-April-16

Agenda Topics	Moderator	Minutes
Approve Minutes of the March 26, 2026, call	Ignacio	5
Outreach: Pipeline follow-up, Potential new prospects	Ignacio	5
Marketing: ENTELEC Conf recap, Webinar details	Thea	5
Brainstorming session: Value proposition, long-term strategy, and UX	All	45
Any other business	All	5

Attendees:

Steering committee delegates:

- ☒ Todd Anslinger (main representative, Chevron)
- ☐ Travis Cox (main representative, Inductive Automation) - REGRETS
- ☐ David Grussenmeyer (alternate representative, Inductive Automation)
- ☒ Arlen Nipper (main representative, Cirrus Link Solutions)
- ☐ Chris Houghton (alternate representative, Cirrus Link Solutions)
- ☒ Benson Hougland (main representative, Opto 22)
- ☒ Bryce Nakatani (alternate representative, Opto 22)
- ☐ Jeff Knepper (main representative, Flow Software) - REGRETS
- ☒ Magnus McCune (main representative, HiveMQ)
- ☒ Jose Granero (participant member representative, N3uron)

Eclipse Foundation team:

- ☒ Ignacio Ahedo (Program Manager)
- ☒ Thea Aldrich (Marketing Manager)
- ☐ Frédéric Desbiens (Senior Manager, Embedded and IoT)

☐ Sharon Corbett (Program Director, Industry Collaborations)

Guests: Thomas Burke (Inductive Automation)

Quorum:

☒ Quorum achieved (requires at least 4 members out of 7)

Slides:  20260416 Sparkplug SC Meeting

Minutes:

Approve Minutes of the March 26, 2026, call - approved unanimously.

Outreach: Pipeline follow-up, Potential new prospects - please share git handles when convenient in order to be added to pipeline tool. Conversations continue with leads, but follow-ups are needed. Members discussed who will do outreach. The group offers feedback on potential new leads.

Marketing: ENTELEC Conf recap, Webinar details - Webinar is being promoted, and will be promoted consistently up until the event. QR codes to register for the webinar will be printed to share at OCX. The software ecosystem and RISC-V involvement is briefly discussed. Content calendar - the team will be needed for guidance on regularly scheduled webinars, etc. blogging briefly discussed. More to discuss at a future meeting.

Brainstorming session: Value proposition, long-term strategy, and UX - “Why, How, and What” definitions and insights shared. Focus on value proposition to drive adoption - case stories would be helpful in this regard. A weekly meeting to keep this discussion going will be coordinated.