

Sparkplug Steering Committee Calls

Agenda & Minutes

2026-May-07

Agenda Topics	Moderator	Minutes
Approve Minutes of the April 16, 2026, call	Ignacio	5
Pipeline update	Ignacio	10
Communication strategy: webinars, podcasts, blog	Ignacio	10
Marketing update	Thea	5
Brainstorming: Value proposition (cont.)	All	30
Any other business	All	-

Attendees:

Steering committee delegates:

- ☒ Todd Anslinger (main representative, Chevron)
- ☐ Travis Cox (main representative, Inductive Automation) - TENTATIVE
- ☐ David Grussenmeyer (alternate representative, Inductive Automation)
- ☒ Arlen Nipper (main representative, Cirrus Link Solutions)
- ☐ Chris Houghton (alternate representative, Cirrus Link Solutions)
- ☒ Benson Hougland (main representative, Opto 22) - TENTATIVE
- ☒ Bryce Nakatani (alternate representative, Opto 22)
- ☐ Jeff Knepper (main representative, Flow Software) - REGRETS
- ☒ Magnus McCune (main representative, HiveMQ)
- ☐ Jose Granero (participant member representative, N3uron)

Eclipse Foundation team:

- ☒ Ignacio Ahedo (Program Manager)

- ☒ Thea Aldrich (Marketing Manager)
- ☐ Frédéric Desbiens (Senior Manager, Embedded and IoT)
- ☐ Sharon Corbett (Program Director, Industry Collaborations)

Guests:

Quorum:

- ☒ Quorum achieved (requires at least 4 members out of 7)

Slides:  7May Sparkplug Marketing Report

Docs: **Calendar** (temporary location)  2026 Sparkplug Content Calendar
Website (temporary location)  Sparkplug Website Edits for Transition

Minutes:

Approve Minutes of the April, 16, 2026, call - approved unanimously.

Pipeline Update - New members announced. Ongoing support and coordination with the pipeline is discussed and brainstormed.

Communication Strategy - content calendar shared. Support with LinkedIn posts and content in general is offered by the Eclipse team, members are encouraged to reach out to Thea for sharing/promotion.

Marketing Update - Webinar recording is live, link shared in meeting slide deck. Website transition to word press estimated end of June. Upcoming events and events strategy discussed.