

Sparkplug Steering Committee Calls

Agenda & Minutes

2026-Jun-04

Agenda Topics	Moderator	Minutes
Approve Minutes of the May 7 and May 21, 2026, calls	Ignacio	5
Pipeline update	Ignacio	5
Marketing update	Thea	10
ISO/IEC JTC 1/SC 41 Plenary	Ignacio	10
Content strategy and cadence	All	15
Value proposition one-pager	All	10
Any other business	All	5

Attendees:

Steering committee delegates:

- ☒ Todd Anslinger (main representative, Chevron)
- ☒ Travis Cox (main representative, Inductive Automation)
- ☒ David Grussenmeyer (alternate representative, Inductive Automation)
- ☒ Arlen Nipper (main representative, Cirrus Link Solutions)
- ☐ Chris Houghton (alternate representative, Cirrus Link Solutions)
- ☒ Benson Hougland (main representative, Opto 22)
- ☒ Bryce Nakatani (alternate representative, Opto 22)
- ☒ Jeff Knepper (main representative, Flow Software)
- ☒ Magnus McCune (main representative, HiveMQ)
- ☒ Cody Pannell (main representative, Autosol)
- ☒ John Laird (alternate representative, Autosol)

- ☐ Jose Granero (participant member representative, N3uron)

Guests:

- ☒ Thomas Burke (Inductive Automation)
- ☐ Doug Miller (ConocoPhillips)
- ☒ Lindsey Aparicio (Inductive Automation)

Eclipse Foundation team:

- ☒ Ignacio Ahedo (Program Manager)
- ☒ Thea Aldrich (Marketing Manager)
- ☐ Frédéric Desbiens (Senior Manager, Embedded and IoT)
- ☐ Sharon Corbett (Program Director, Industry Collaborations)

Quorum:

- ☒ Quorum achieved (requires at least 4 members out of 8)

Slides:  20260604 Sparkplug SC Meeting

Docs:

Minutes:

Approve Minutes of the May 7 and May 21, 2026, calls - approved unanimously, no additional points to add.

Pipeline update - Hardware and software vendor updates. Outreach strategy communicated.

Marketing update - Upcoming events (The Things Conference, Open Source Summit EU, ICC), promotions and announcements (Autosol membership), website content, Q3 goal setting brainstorm, content calendar. Any conflicts with event participation discussed and coordinated in order to maintain proper representation and presence.

ISO/IEC JTC 1/SC 41 Plenary - June 22-26 in Paris, Ignacio will be in attendance. Liaison report update on v4, including the key highlights and the expected roadmap for the new specification, TCK, and Eclipse Tahu, link can be found in the powerpoint presentation.

Content strategy and cadence - Monthly podcast: Basics of MQTT and Sparkplug, first podcast scheduled for July 13th, 11 central, and weekly blog posts for LinkedIn and Eclipse site.

Value proposition one-pager - one-page doc will be the basis for one of the first blog posts. The challenge is out of all the companies using Sparkplug, only 12 are members.