

# Sparkplug Trademark Guidelines

*Supplement to the Eclipse Foundation Trademark Usage Policy for Eclipse Logos and Artwork & Trademark Sparkplug Marks*

Version 1.0 - October 6, 2022

This document supplements the [Eclipse Foundation Trademark Usage Policy](#) for [Eclipse logos](#) trademarks (this Supplement, together with the Eclipse Foundation Trademark Usage Policy for Eclipse Logos and Artwork & Trademarks Policy, collectively, the “Policy”) to address the permitted usage of the Sparkplug Marks (as defined below). The Sparkplug Marks include, but are not limited to, the following names and/or logos: Sparkplug, Sparkplug Working Group, Sparkplug Member, and Sparkplug Compatible, (collectively the “Sparkplug Marks”). Use of the Sparkplug Marks must at all times conform to the Policy.

Use of the Sparkplug Marks is restricted as follows (eligibility requirements):

- Use of the "Sparkplug Compatible" mark is limited to use in conjunction with Compatible Products. “Compatible Products” mean any products which are certified as Compatible Implementations of the Sparkplug specification by the use of Technology Compatibility Kits (“TCKs”) under the then-current TCK Process, as those terms are defined in the then-current [Eclipse Foundation Specification Process](#).
- Use of the "Sparkplug Compatible" mark is limited to use in conjunction with Compatible Products (as defined above) distributed by
  1. Participant or Strategic Members of the Sparkplug working group who are also licensees under the [Sparkplug Trademark Compatibility Trademark License Agreement](#).
  2. Guest Members of the Sparkplug Working Group, if:
    - Use of the “Sparkplug Compatible” mark is approved unanimously by the Sparkplug working group Steering Committee; and
    - Such Guest Members are also licensees under the [Sparkplug Trademark Compatibility Trademark License Agreement](#)
- Use of the Sparkplug Marks must conform to full brand usage guidelines the Eclipse Foundation may make available from time to time in a [Sparkplug Brand Usage Handbook](#).

For any products meeting the above eligibility requirements and wishing to be included in the Sparkplug official list of Compatible Products, the following information must be provided:

- A product or open source project name and version,
- A product logo (optional),
- The Participant or Strategic Member name supporting the Compatible Product,
- The URL to the published public TCK test results demonstrating compatibility as defined in the TCK Process,
- The URL where Compatible Product or open source project is available.

Furthermore:

- Except as expressly set forth above, the use of the Sparkplug Compatible mark or any similar branding using the Sparkplug, or Eclipse name or mark is not permitted in conjunction with any software or related services, including Compatible Products.
- Use of the Sparkplug Marks is permitted by community members under nominative fair use but cannot be used in conjunction with any product or service.
- The "Sparkplug Member" mark can only be used to identify those Strategic and Participant participants that are members of the Sparkplug Working Group. Only then-current members of the Sparkplug Working Group are authorized to use the Member mark, and use of the mark must conform to all of the terms of the Policy.